

Consumers Energy

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PRESENTS

8

**MILE
BOULEVARD
ASSOCIATION**

THE STATE OF EIGHT LEADERSHIP LUNCHEON

SPONSORSHIP OPPORTUNITIES

THURSDAY, SEPTEMBER 11, 2025

11AM-2PM

DTE ENERGY HEADQUARTERS



CONNECTING COMMUNITIES SINCE 1993

The Eight Mile Boulevard Association (8MBA) has served as a conduit between the different stakeholders who call the corridor home. We have a proven history of strengthening and uniting our region through tangible revitalization efforts. These efforts were made possible through regional collaboration and multi-layered funding strategies.

8MBA is fortunate to serve a community that includes rich and diverse residential neighborhoods, historic landmarks, mom & pop businesses, public spaces, sprawling parks, international manufacturers, and national retailers.

Cohesive and meaningful relationships are essential in growing Eight Mile's standing as a major regional player in the State of Michigan.

OUR MISSION

The Eight Mile Boulevard Association revitalizes and promotes the Eight Mile corridor by linking the efforts of the public and private sectors.



THE EVENT

The event consists of strolling networking, a keynote address, and organization updates for 200+ attendees, including elected and appointed decision makers from Detroit, Eastpointe, Ferndale, Harper Woods, Hazel Park, Oak Park, Redford Township, Royal Oak Township, Southfield, Warren, Macomb County, Oakland County, Wayne County, and the Michigan Department of Transportation.

SPONSORSHIP LEVELS

***ALL EVENT SPONSORS WILL APPEAR ON
ALL EVENT SOCIAL MEDIA POSTS AND THE 8MBA WEBSITE***

PRESENTING SPONSOR \$20K

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The presenting sponsor receives the exclusive naming rights to the luncheon and an opportunity to introduce the event's keynote speaker.

- The presenting sponsor will receive one (1) table (8 seats.)
- The presenting sponsor will appear on all promotional items.

DIAMOND SPONSOR \$15K (in-kind)

DTE

The diamond sponsor receives a speaking opportunity.

- The diamond sponsor will receive one (1) table (8 seats.)

PLATINUM SPONSOR \$10K



FOR THE GREATER GRID

The platinum sponsor receives a three-minute speaking opportunity.

- Platinum sponsor will receive one (1) table (8 seats.)

GOLD SPONSOR \$5K

2 AVAILABLE

Gold sponsors receives a three-minute speaking opportunity.

- Gold sponsors will receive one (1) table (8 seats.)

SILVER SPONSOR \$2.5K

5 AVAILABLE

BRONZE SPONSOR \$1K

10 AVAILABLE

- Silver sponsors receive one (1) table (8 seats).

- Bronze sponsors receive four (4) seats.

COMMUNITY SPONSOR \$500

- Community sponsors receive 3 seats.

NEIGHBORHOOD SPONSOR \$250

- Neighborhood sponsors receive 2 seats.

ALL SPONSORS TABLES/SEATS WILL BE RESERVED SEATING.

**PROCEEDS FROM THE LEADERSHIP LUNCHEON WILL BE USED TO FUND
REVITALIZATION AND DEVELOPMENT EFFORTS ALONG THE CORRIDOR.**

**THE 2024 LUNCHEON PROCEEDS OF \$30,000 WILL BE PUT TOWARDS THE
GREENFIELD GATEWAY LIGHTING INSTALLATION, A JOINT PROJECT BY THE
CITIES OF DETROIT, SOUTHFIELD, AND OAK PARK.**

8MBA LUNCHEON SPONSORSHIP



Presenting Sponsor:

\$20,000



Diamond Sponsor:

\$15,000



Platinum Sponsor:

\$10,000



Gold Sponsor:

\$5,000



Silver Sponsor:

\$2,500



Bronze Sponsor:

\$1,000



Community Sponsor:

\$500



Neighborhood Sponsor:

\$250



SPONSOR CONTACT INFORMATION

Name: _____

Title: _____

Company: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Signature: _____

Printed Name: _____

Please email or mail completed forms to operations@eightmile.org by no later than **Friday, August 22**. Payments can be made via QuickBooks invoicing or by check.

Please make checks payable to:
Eight Mile Boulevard Association
P.O. Box 21536
Detroit, MI 48221