

8

MILE
BOULEVARD
ASSOCIATION



SPONSORSHIP OPPORTUNITIES

2017-2018



CONNECT WITH US

Since 1993, the Eight Mile Boulevard Association (8MBA) has worked to strengthen and unite the communities along the Boulevard with tangible, impactful revitalization efforts achieved through regional collaboration and multi-layered funding strategies. Built upon a strong network of business and neighborhood communities; local, county, and state government entities; and corporate and financial institutions, our progress – and success – is fueled by partners, just like you. Be a part of the momentum by sponsoring 8MBA programs today!

Leadership Luncheon

Now in its 18th year, the 8MBA Annual Leadership Luncheon unites more than 700 of Metro Detroit's movers, shakers and local stakeholders with decision-makers for an riveting issue-driven panel discussion moderated by the highest caliber of our hometown talent.



Neighborhood Task Force

8MBA's Neighborhood Task Force helps inject resources and build capacity for stabilization efforts into 8 Mile's diverse residential communities, organizing and supplying clean-up events, facilitating collective advocacy, and more.



Placemaking and Engagement

Through its Master Plan and Action 2018, 8MBA works to establish senses of place along the Boulevard to highlight and improve access to its diverse and unique community and business clusters, and to accent how 8 Mile has served our region for well over 100 years.



18th ANNUAL
8MBA LEADERSHIP LUNCHEON





LEAD SPONSORSHIPS

Presenting: \$20,000 (exclusive)
Exclusive event-naming opportunity; logo inclusion on stage and all promo with 10 VIP tickets, two tables of 10 and speaking role

Platinum: \$15,000
Elite sponsorship; logo inclusion on dining tables and all promo with 10 VIP tickets and two tables of 10

Gold: \$10,000
Networking sponsorship; logo inclusion on pre-event space signage and all promo with 8 VIP tickets and a table of 10





STANDARD SPONSORSHIPS

Silver: \$7,500

Annual report sponsorship; logo inclusion on all promo and special designation in annual report with 4 VIP tickets and a table of 10

Bronze: \$5,000

Logo inclusion on all promo with 4 VIP tickets, and a table of 10

Professional: \$2,500

Logo inclusion on all promo and 2 VIP tickets and a table of 10



Friend of 8 Mile: \$1,000

Basic Sponsorship; Logo inclusion on all promo and a table of 10

CATEGORY BENEFITS

Category	Cost	Tickets		Logo/Name Exposure							
		Gen. Adm	VIP	Stage	Name Tags	Invite	Tables	Web	Booth	Program Ad	3 Minute Speaker
Presenting	\$20,000	20	10	✓	✓	✓	✓	✓	✓	Full	✓
Platinum	\$15,000	20	10			✓	✓	✓	✓	Full	
Gold	\$10,000	10	8			✓	✓	✓	✓	Full	
Silver	\$7,500	10	6			✓	✓	✓	✓	1/2	
Bronze	\$5,000	10	4			✓	✓	✓		1/2	
Professional	\$2,500	10	2			✓	✓	✓			
Friend	\$1,000	10	0			✓	✓	✓			

Tickets

\$75 in advance
 \$85 at the door
 \$650 for a table of ten (10)

Full Color Program Ad

Two Page Full Page - \$400
 Spread - \$600 1/2 Page - \$250

Corporate Display Booth

A table in the reception area where you can network with our 800+ guests and distribute any pamphlets or company information
 \$500





2017 LEADERSHIP LUNCHEON SPONSORSHIP COMMITMENT FORM

Our company/organization, _____, is pleased to be a sponsor of the 2017 8MBA Leadership Luncheon. The sponsorship benefits are listed on the back of this form. I understand that the Eight Mile Boulevard Association will provide the designated person below with the deadlines for inclusion in marketing materials for the event.

2016 LEADERSHIP LUNCHEON FRIDAY, MAY 12, 2017

- *Presenting Sponsor* \$ 20,000
- *Platinum Sponsor* \$ 15,000
- *Gold Sponsor* \$ 10,000
- *Silver Sponsor* \$ 7,500
- *Bronze Sponsor* \$ 5,000
- *Professional Sponsor* \$ 2,500
- *Friend of 8 Mile Sponsor* \$ 1,000
- *Table of Ten (10)* \$ 650

REMEMBER:

Sponsorships totaling
\$2,500 or more Include a 1-year
8MBA Membership!

CUSTOM PACKAGES AVAILABLE

Do you have a sponsorship budget but need more flexible options? Call us at 313-366-3388 and let us come up with a package that meets your goals and needs!

Sponsorship Subtotal \$ _____
 Select Additional Tables \$ _____
SPONSORSHIP TOTAL \$ _____

Name: _____ Title: _____ Company: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Payment Method: Check enclosed Visa Mastercard

Credit Card Number: _____ Expiration: _____ Customer Code _____ (last three digits in signature panel)

Card Holder Name: _____ Signature: _____

Please complete this form and email it to anna@eightmile.org and follow with payment.
Please make checks payable to Eight Mile Boulevard Association
20500 Conant • Detroit, MI 48234 • phone: 313-366-3388