

8

MILE
BOULEVARD
ASSOCIATION

SPONSORSHIP OPPORTUNITIES 2016



8MBA NEIGHBORHOOD TASK FORCE

8MBA's Neighborhood Task Force (NTF) is a concerted, collaborative effort to inject resources and capacity into Eight Mile's neighborhoods through beautification, blight removal and collective advocacy. Through the NTF, 8MBA works with resident groups to provide education and outreach on government policies, development projects, and other forces that have an impact on the sanctity of Eight Mile's neighborhoods.

NTF's most powerful impact is the logistical support and resources it provides for corridor beautification and neighborhood cleanup campaigns. Your funding support fuels that impact through three specific initiatives: the **Hands on 8 Mile Event**; the Median Garden Maintenance Program; and the Cleanup Tool Rental Program.



Saturday, 5-7-16 | 1900 E. 8 MILE | 10:00am – 1:00pm



“Hands On Eight Mile” Event

Saturday, 5-7-16 | 1900 E. 8 MILE | 10:00am – 1:00pm

“Hands on Eight Mile”, formerly known as the “Clean the D” event, is 8MBA’s corridor-wide beautification blitz. Each year more than 150 volunteers from Detroit and the surrounding suburbs assemble to paint buildings, plant gardens and clean parks, alleys, bus stops and more. Through collective sweat equity we empower neighborhoods to make a difference, building local pride and turning first-time visitors to Eight Mile into regional ambassadors – living proof that together we can make a lasting impact.

8MBA Median Garden Maintenance Program

Since 1995, 8MBA has maintained three dozen perennial gardens in the medians of Eight Mile Road. Eleven of these gardens contain community identification signs that showcase the many diverse cities and townships along our corridor, providing a sense of place. Your funds help us to insure these signs against damage while providing regular maintenance and upkeep to the garden plantings throughout the corridor.





8MBA Tool Rental Program

8MBA's Tool Rental Program, debuted in 2015, puts a war chest of rakes, weed whippers, wheelbarrows, and more at the disposal of neighborhood groups across the corridor in support of localized beautification. The Tool Rental Program has supported nearly three-dozen separate community cleanups in its first season alone, with groups tackling projects virtually every week throughout the warm-weather months. Your funds help us purchase and replace clean-up tools as well as contract out for machine rentals such as power-washing for vacant buildings or professional mowers to tame massive overgrown lots.

Hands On Eight Mile

Presenting: \$2,500 (exclusive)

Logo on t-shirt front, logo on all pre and post-event promo, logo on worksite signage



T-Shirt: \$1,500

Logo on t-shirt back, logo on all pre and post-event promo



Lunch: \$500

Name on t-shirt back, logo on all pre and post-event promo, logo on special lunch table signage



8MBA Tool Rental Program

Lead Sponsor: \$1,500 (exclusive)

Logo on back of "Hands on Eight Mile" shirt
Logo on all pre and post event promo
Logo on all tools purchased/repaired in 2016
Logo on worksite signage for all projects supported



Tool Sponsor: \$500

Help fund the purchase/rental of tools and equipment
Logo on all tools purchased in 2016
Logo on all pre and post event promo



8MBA Median Garden Maintenance Program

Cost: \$3,500

3-year logo placement on community identification of your choice (subject to availability)



2016 8MBA SPONSORSHIP COMMITMENT FORM

Our company/organization, _____, is pleased to be a sponsor of the event(s) and or program(s) selected below. The sponsorship benefits are listed on the back of this form. I understand that the Eight Mile Boulevard Association will provide the designated person below with the deadlines for inclusion in marketing materials for the event(s).

2016 LEADERSHIP LUNCHEON FRIDAY, APRIL 29, 2016

<input type="checkbox"/> Presenting Sponsor	\$20,000
<input type="checkbox"/> Platinum Sponsor	\$10,000
<input type="checkbox"/> Gold Sponsor	\$ 7,500
<input type="checkbox"/> Silver Sponsor	\$ 5,000
<input type="checkbox"/> Bronze Sponsor	\$ 2,500
<input type="checkbox"/> Professional Sponsor	\$ 1,000
<input type="checkbox"/> Corporate Display Sponsor	\$ 500
<input type="checkbox"/> Table of Ten (10)	\$ 500

HANDS ON EIGHT MILE SATURDAY, MAY 7, 2016

<input type="checkbox"/> Presenting Sponsor	\$ 2,500
<input type="checkbox"/> T-shirt Sponsor	\$ 1,500
<input type="checkbox"/> Lunch Sponsor	\$ 500
8MBA TOOL RENTAL PROGRAM	
<input type="checkbox"/> Lead Sponsor	\$ 1,500
<input type="checkbox"/> Tool Sponsor	\$ 500
8MBA MEDIAN GARDEN PROGRAM	
<input type="checkbox"/> Community Sign Garden Sponsor	\$ 3,500

PLACEMAKING & ENGAGEMENT

EIGHT MILE STAKEHOLDERS PICNIC

<input type="checkbox"/> Presenting Sponsor	\$ 2,000
<input type="checkbox"/> T-shirt Sponsor	\$ 250
<input type="checkbox"/> Beverage Sponsor	\$ 250
8 MILE HOME IMPROVEMENT EXPO	
<input type="checkbox"/> Presenting Sponsor	\$ 5,000
<input type="checkbox"/> VIP Workshop Sponsor	\$ 1,000
<input type="checkbox"/> Promotional Sponsor	\$ 750
<input type="checkbox"/> T-Shirt Sponsor	\$ 500
<input type="checkbox"/> Services Exhibitor	\$ 250
<input type="checkbox"/> Give-away Sponsor	(in-kind)

Sponsorship Subtotal \$ _____

Select Applicable Discounts: 'Level Up - 20%', 'Multi Program - 5%' \$ _____

SPONSORSHIP TOTAL

\$ _____

REMEMBER:

Sponsorships totaling \$2,500 or more Include a 1-year 8MBA Membership!

CUSTOM PACKAGES AVAILABLE

Do you have a sponsorship budget but need more flexible options? Call us at 313-366-3388 and let us come up with a package that meets your goals and needs!

Name: _____ Title: _____ Company: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Payment Method: Check enclosed Visa Mastercard

Credit Card Number: _____ Expiration: _____ Customer Code _____ (last three digits in signature panel)

Card Holder Name: _____ Signature: _____

Please complete this form and email it to jordan@eightmile.org and follow with payment.

Please make checks payable to Eight Mile Boulevard Association
20500 Conant • Detroit, MI 48234 • phone: 313-366-3388